

2020 ACES INTERNATIONAL VIDEO COMPETITION

As part of the 14th Annual International Electromaterials Science Symposium in Canberra in February 2020, we will be holding the inaugural International ACES Video Competition.

The competition aims to promote the exciting research taking place in the field of electromaterials science, and make it more widely accessible for the broader community.

We are looking for short videos (3 minutes long max) that tell us about your research using language for a mainstream audience. All videos will be reviewed and judged by a panel prior to the Symposium, and the top videos will be shown at the Symposium as part of the formal program.

Topics for submitted videos include (but are not limited to):

- Potential translation opportunities/practical applications for your fundamental research;
- A demonstration of technical research methods for a lay audience;
- A unique/exciting/interesting approach to how research is being conducted;
- A new protocol that has been developed as part of your research.

The competition is open to all attendees of the Symposium, including students, Early and Mid Career Researchers, ACES Chief Investigators, and invited speakers.

ENTRIES CLOSE FRIDAY 17 JANUARY 2020



ARC Centre of Excellence for
Electromaterials
Science

JUDGING CRITERIA:

- Video is within 3 minute timeframe
- Video has not been produced for previous competitions
- Clear communication of technical information for broad audience
- Demonstration of tips for making a good video, including:
 - Understanding of audience
 - Avoiding acronyms
 - Using accessible language for lay audience
 - Using landscape mode when filming with smart phone
 - Consideration of lighting
 - Clear audio
 - Use of range of media (e.g. photos, text, graphs)
 - Use of high resolution images, and legible graphs, diagrams and text
- Video focuses on aspect of electromaterials science research

ACES submissions can be uploaded to Cloudstor (ACES Everyone > 2020 Electromaterials Symposium > Videos)

For anyone external to ACES, please send your video submission via your preferred Fileshare service (e.g. Dropbox, Google Docs)

